

Be a credible, ethical, and purpose-led business who cares about people and the planet

The

to Strengthen Your Climate Action Business Case

Here we outline five important components to think about when building a climate action business case in relation to Revenue, Risk, Regulation, Reputation and Responsibility.

REVENUE

A climate action strategy will drive top-line growth and bottom-line profitablity, helping organizations to:

Be more attractive to investors who use ESG metrics as part of their core investment criteria

Achieve cost savings on carbon reduction strategies such as reducing emissions

Drive up employee engagement to support recruitment and retention

RISK

Investors require organizations to demonstrate their ESG performance, helping organizations to:

Expose risks within supply chain relationships Mitigate risk to support effective board oversight

REGULATION

Laws and legislation are set to increase and a climate action strategy can help organizations to:

Be proactive and stay ahead of the regulatory curve

Reduce risk of non-compliance fines and prosecutions

Maintain and protect the brand credibility of the business to stakeholders



REPUTATION

claims to avoid reputational damage. A climate action strategy can help organizations to:

Gain positive recognition in the industry among investors,

Create competitive advantage

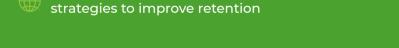


RESPONSIBILITY

by demonstrating you're responsible from the inside out:

Influence how stakeholders perceive your organization

Boost your profile by engaging communities in your climate action efforts Engage your people in meaningful climate action





to reduce greenhouse gas¹



revealed they report on



economy is now committed to reaching net zero emissions³



requirement, and commercial tenders have up to 40% of scoring based on sustainability evidence4

1. Internal research project - Verdantix & Alcumus. 2021. 2. The Time Has Come - KPMG Report. 2020 3. COP26 President's Foreword - Online - 2021 4. Internal research project - Verdantix & Alcumus. 2021.

ABOUT ALCUMUS

Alcumus helps organizations of all sizes anticipate, manage and mitigate risks, protecting their people, operations and the planet. Together we are creating a safer and more sustainable world.

We help our global community of 45,000 Clients and Members manage their ESG, Health and Safety and Supply Chain risk. Our connected portfolio helps organizations to manage increasingly diverse risk and builds trusted partnerships between the largest and smallest businesses in our network.