



# ALCUMUS ESG SOLUTIONS

Performance Transparency  
in One True View

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 **Alcumus**<sup>®</sup>  
Safer, Healthier, Stronger

# WHY ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) IS IMPORTANT FOR ORGANIZATIONS

Social responsibility is a growing and crucial priority for organizations of all shapes and sizes, with increasing pressure to improve their Environmental, Social and Governance (ESG) performance in recent years.

With sustainability performance impacting market share and brand perception, ESG metrics are becoming a core investment criteria. Investors want profitable, responsible, and resilient firms in the long term and are using ESG metrics as an indicator.

Increased regulatory requirements are demanding disclosure of ESG performance, reports on carbon emissions, improvement of occupational health and safety and responsible practices across supply chain operations.

Whether it's called an Environmental, Social and Governance (ESG) approach or Corporate Social Responsibility (CSR), forward-thinking organizations recognize the need for coherent sustainability strategies that help to build reputation and trust.

## WHY IT'S TIME FOR ACTION ON ESG

Those who don't have an active sustainability strategy in place risk losing out on business growth, cost savings, increased employee satisfaction, reducing operational risk and greater capital investment.

ESG factors are therefore becoming increasingly important to identify risks and growth potential to build safer, more sustainable, ethical and resilient businesses. Once identified, these risks and opportunities can be monitored and addressed, integrating sustainability decisions into existing risk management processes.

ESG execution can reduce operating costs by up to **60%**<sup>1</sup>

**59%**




59% of investors cited "greenwashing" as a major obstacle to meeting ESG goals. Investors want real-world outcomes demonstrating a measurable improvement for stakeholders<sup>1</sup>



# Alcumus ESG: Building a More Sustainable and Resilient Organization

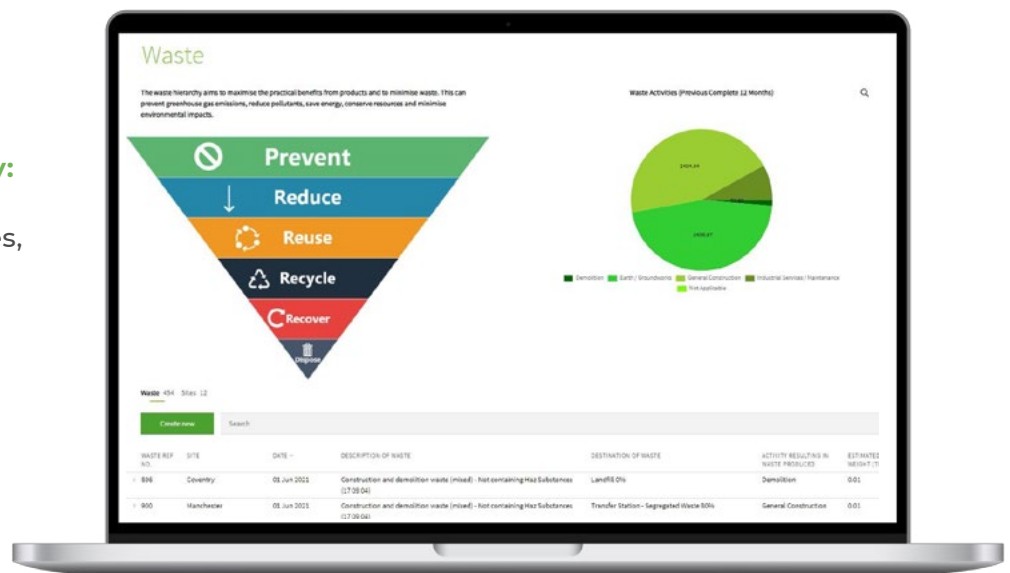
Alcumus ESG solutions enable organizations to build one true view of their ESG performance, across the three pillars of responsible business. This helps to set a challenging balance that changes behaviors for commercial benefit – the ‘3 CBs’. The suite of modules aggregate data into one reporting and analytics platform to create greater transparency, improve internal benchmarking and leverage actionable insights to cascade policies and procedures throughout operations.




Our ESG solution focuses on several disciplines to support best practice and the delivery of long-term strategic ESG goals.

	<p><b>FORCED LABOR</b> Forced Labor is a real risk. By proactively managing your supply chain you can significantly reduce the risks and potential impact on your organization.</p>
	<p><b>CARBON</b> Use primary data to build effective strategies to reduce your scope 1, 2 and 3 carbon emissions and costs.</p>
	<p><b>WASTE</b> By understanding what happens to your waste, you can plan how to reduce your environmental impact and costs.</p>







**Track waste processing by:**

Scope, site, type of waste, volume, containers, facilities, disposal costs, reused vs. recycled, combustion vs. anaerobic digestion



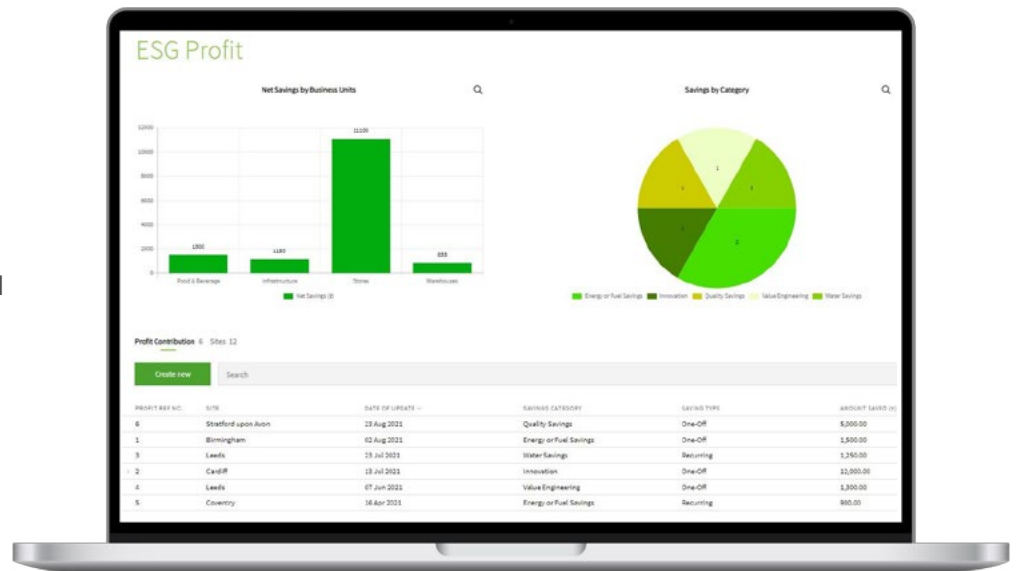
	<p><b>WATER</b> Don't just track water consumption – record leaks and use audits to check water quality and manage efficiency programs.</p>
	<p><b>SOCIAL VALUE</b> Record, measure and monitor the quantifiable contribution your people make to causes and communities.</p>
	<p><b>DIVERSITY</b> Having a comprehensive view of workforce demographics is a key tool to shaping its future.</p>



	<p><b>SAFETY</b></p> <p>Use data to identify patterns and decide where improvements are required.</p>
	<p><b>PEOPLE DEVELOPMENT</b></p> <p>See a comprehensive snapshot of the training and personal development initiatives your people engage with.</p>
	<p><b>ANTI-BRIBERY</b></p> <p>Manage the risks associated with operating in a fair, transparent and legal way and understand where vulnerabilities may exist.</p>
	<p><b>CYBER SECURITY</b></p> <p>Understand and manage the cyber security incidents which affect your organization.</p>
	<p><b>ESG PROFIT</b></p> <p>Measure the effectiveness of your ESG activities across the organization and how they contribute to your financial objectives.</p>
	<p><b>DASHBOARD</b></p> <p>The ESG Dashboard collates information across each module in real time and displays the status of Key Performance Indicators.</p>

**Track ESG profit:**

Aggregate financial impact data from various ESG activities, cost vs. saving and payback period, providing a single view.



## HOW ALCUMUS ESG HELPS YOUR ORGANIZATION

- ✓ **Streamline ESG visibility:** Gain complete visibility of your ESG initiatives, performance metrics and spot trends with a simple to use reporting platform.
- ✓ **Improve transparency:** Provide stakeholders proof and transparency of sustainability results.
- ✓ **Manage compliance:** A way to manage compliance with government legislation and industry regulation, reducing exposure to fines.
- ✓ **Connect various ESG practices:** Connect your ESG initiatives across departments and locations with the broadest range of applications available from a single provider.
- ✓ **Scale ESG programs:** Drive greater awareness with unlimited users to adopt a company-wide approach.

## WHY ALCUMUS FOR ESG?

Alcumus connects people, processes and data globally to digitize and deliver transformational ESG strategies that create safer, healthier and more responsible organizations.

- We've been delivering global ESG solutions for over 40 years across 45,000 customers.
- We underpin our technology solutions with international thought leadership and deep expertise, built on best practice frameworks and standards.
- Our ESG platform is a flexible, module-based solution that provides one holistic and true view of your ESG performance across multiple KPIs.
- The flexibility and unlimited user nature of the platform allows you to extend your ESG strategy as your operations change and grow – beyond internal operations to your suppliers, contractors and wider communities.

## MUTUAL PARTNERSHIPS THROUGH TECHNOLOGY

At Alcumus, we connect sustainably-minded companies with responsible contractors and suppliers, using sustainability as the 'golden thread' which builds 'Mutual Partnerships' as the bedrock of better business.



## BROCHURE

### ABOUT ALCUMUS

Alcumus helps organizations create a safer and more sustainable world through market-leading integrated products and services that anticipate, manage and mitigate risks to protect people, organizations and our planet. It supports global clients – many of whom are on the FTSE 100 index and Fortune 500 indexes. Through an integrated approach to managing Health, Safety and ESG across industries, locations, contractor and supplier networks, Alcumus contributes to the continued success of 45,000 around the world.

For further information visit [www.alcumus.com](http://www.alcumus.com).

