

SIX STEPS TOWARDS SUSTAINABILITY



1 MATERIALITY ANALYSIS

Start by understanding your own risks and materiality in your sector – mainly by asking your stakeholders what matters to them. This insight can then be aligned with the aspects of the environment, society, and the economy.



2 SET YOUR SUSTAINABILITY PROGRAM

Create a sustainability policy and objectives to articulate what you want to achieve and the key issues you'll focus on. Focus on implementation and working with your teams to communicate the strategy internally and move it forward.



3 GATHER THE RIGHT DATA AND SET TARGETS

It's essential to gather credible data, set targets and then build plans to achieve those targets. Having consulted with your stakeholders during your materiality assessment, you can then focus on the most mutually benefitting areas.



4 MAKE SUSTAINABILITY A TWO-WAY STREET BY ENGAGING WITH EMPLOYEES

No-one can do everything, but everyone can do something. Encourage everyone to get involved – their views will help to shape your program and prioritize the things to focus on together to work towards your goals.



5 SEEK FEEDBACK AND CONTINUALLY IMPROVE

Get feedback as much as you can – stakeholders will tell you where you're going right and wrong. Sustainability never stops – keep improving, managing the risks and opportunities, keep tracking the data and reporting accurately.



6 GET CERTIFIED

By meeting the standards of an independent, third-party certification, you'll be able to benchmark your progress and demonstrate the good work you're doing, through achievements such as ISO 14001 Environmental Management (EMS) certification.

The pursuit of sustainability is a continuous process because challenges and opportunities constantly change. **The aim of sustainability is that it becomes part of your 'core DNA' so it underpins everything you do.**

To find out more, visit alcumus.com or speak to one of our safety experts today!